

Date: December 11, 2015

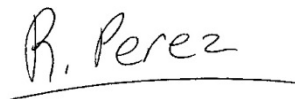
Part Number: AOSRE11115

A. O. Smith Announces NAECA-III Compliant 48 Gallon Lowboy Electric

We are pleased to announce that our new ENLB-50 (48 gallon capacity) NAECA-III compliant lowboy electric water heater will be available for orders starting January 18, 2016. With dimensions of 26-½" diameter and 34" tall, it retains the same steel jacket dimensions of the model it replaces. This model also includes a supplemental 3-½" thick premium fiberglass insulating blanket for field installation. The blanket features a durable double-sided facing that minimizes exposure to the fiberglass during installation for jobsite comfort. It also compresses easily, allowing greater flexibility when installing the heaters in confined spaces or through access openings with limited clearance.

Rated storage capacity was reduced from 50 gallons to 48 gallons so we could add more foam insulation. This allowed us to meet the efficiency standard while minimizing the impact on the dimensions that are critical in replacement situations.

Please note that availability of the top T&P option shown in the included specification sheet will follow the standard side T&P models by approximately one month. The price book slip sheet is also included with this notification.

A handwritten signature in black ink that reads 'R. Perez' with a horizontal line underneath.

Ralph Perez
Senior Manager, Sustaining Product Management